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# camira

style with substance

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Rivet

A fixating new fabric made from 100% post-consumer recycled polyester. Rivet celebrates 20 years of recycled fabrics from Camira.

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Rivet



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## Our riveting new fabric

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Rivet is a captivating new fabric which not only connects seamlessly with the modern collaborative workplace, but also forms a bridge between textile traditions and future innovation.

Designed to blend the aesthetic qualities of luxury woollen apparel with modern performance sportswear, Rivet is a fabric creation borne out of the development of an entirely new yarnstring made from 100% REPREVE® fibre, created from recycled PET bottles. The new yarn has been developed exclusively for Camira, and the fabric is woven at Camira's UK manufacturing plant into a lightly textured, hopsack construction which emulates the swathe and sheen of sophisticated suiting in a well-heeled synthetic.

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## From plastic to fabric

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Every year millions of plastic bottles end up in landfill, impacting our environment. PET bottles are taken and given a new life in the form of REPREVE® yarn.

**REPREVE®**

REPREVE® is a registered trademark of Unifi, Inc.

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Unifi, a leading global producer and processor of polyester and nylon textured yarns, developed a proprietary process to transform recycled plastic bottles into REPVEVE® fibre, an eco-friendly fabric ingredient.

REPREVE® is made by transforming polyethylene terephthalate (PET) from recycled plastic bottle flake, which has the same chemistry as polyester. (PET bottles have a #1 symbol.)

Over 4 billion recycled plastic bottles have been transformed into REPVEVE® through a process that involves melting bottle flake into resin, then extruding it into fibre that is spun and textured to create a variety of yarns used in thousands of different fabrics and products available globally.

One of which is Rivet.

Did you know:

- Just 22 plastic bottles (500ml in size) make one metre of fabric.
- 51,040 plastic bottles (500ml in size) make one tonne of Rivet yarn which when woven equates to 2,320 metres of fabric.

That's a whole lot of post-consumer fabric, all made from recycled plastic bottles.



Top  
Our Rivet fabric made from REPVEVE® yarn.

Left  
22 plastic bottles make one metre of fabric.

Below  
PET bottle flakes.

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## Combining colours

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With 33 colours to choose from, the Rivet palette unveils duotone colouration, inviting you to delve deeper to see the colour detail.

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The yarn is made from a combination of colours, a black base combined with one or more colours to give a final shade, which creates the mélange effect seen throughout each colourway.

The contemplative palette is made from 13 yarns and through different combinations, mixing and coordinating, new colours have been created. The hopsack weave allows for a textured pattern without compromising the overall colour direction.

With muted, tonal shades and bold, darker colours, the palette has been developed to coordinate with other ranges from Camira, so there are no holds barred when it comes to pushing new boundaries for creating dynamic interior schemes.





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## Celebrating 20 years

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# Rivet marks a milestone for Camira as we celebrate 20 years of manufacturing recycled fabrics.

It all actually began with an innovative recycled wool called ReSKU, made from upcycled army jumpers pulled back to fibre, spun into yarn and woven into fabric. The recycled polyesters started soon after, first with Terratex then Second Nature branded fabrics signalling environmental textiles using 100% post-consumer or 100% post-industrial fibre sources.

We re-engineered our bestselling Xtreme fabric from virgin to recycled polyester, then innovated a new process to utilise waste yarn remnants and selvedge waste to create fully closed loop recycled fabrics.

So Rivet descends from a rich pedigree of recycled forebears, connecting comfortably with the past, yet representing a new generation of today's best in class.

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## Get in touch

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# Rivet. It binds together and holds attention. Have we got yours?

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